

**15.9 National Film Board production distribution summary, 1985-86 and 1986-87 (concluded)**

Item	Canada	
	1985-86	1986-87
<b>Theatrical sales, new titles under contract</b>		
United States	6	8
Europe	197	74
Asia and Australia	15	53
South America and Central America	2	—
Africa	—	—
<b>Total</b>	<b>220</b>	<b>135</b>
<b>Non-theatrical bookings, The Travel Film Program</b>		
United States	49,165	—
Europe	15,318	—
Asia	246	—
Australia and New Zealand	313	—
South America and Central America	142	—
Africa	10	—
<b>Total</b>	<b>65,194</b>	<b>—</b>
<b>Non-theatrical bookings through Canadian diplomatic missions</b>		
United States	5,029	5,344
Europe	26,660	19,682
Asia and Australia	15,256	10,643
South America and Central America	17,590	14,399
Africa	1,949	3,558
<b>Total</b>	<b>66,484</b>	<b>53,626</b>
<b>Non-theatrical 16 mm print sales</b>		
NFB	1,425	899
Distributors	1,916	2,275
<b>Total</b>	<b>3,341</b>	<b>3,174</b>
<b>Non-theatrical videocassette sales</b>		
NFB	899	519
Distributors	—	1,973
<b>Total</b>	<b>899</b>	<b>2,492</b>
<b>Summary of prints placed in distribution abroad</b>	<b>109</b>	<b>1,160</b>
<b>Non-theatrical multi-media product sales</b>	<b>880</b>	<b>526</b>

<sup>1</sup> The Travel Film Program was discontinued in March 1986.

<sup>2</sup> Activity for the province of PEI, which is a shared library operation between the provincial department of education and NFB, is not included in totals above. NFB bookings in PEI were 1,148 in 1986-87.

**15.10 Revenue from the distribution of film and video productions by market, 1980-81 to 1985-86**

Market	1980-81	1981-82	1982-83	1983-84	1984-85	1985-86
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
<b>Theatrical</b>						
Canadian	2,424	2,958	4,619	5,709	1,401	3,979
Import	112,920	122,780	150,001	133,071	131,093	125,421
<b>Total</b>	<b>115,344</b>	<b>125,738</b>	<b>154,620</b>	<b>138,780</b>	<b>132,494</b>	<b>129,400</b>
<b>Conventional television</b>						
Canadian	7,911	7,666	5,482	5,317	6,382	8,423
Import	95,771	91,864	85,726	94,070	101,756	132,791
<b>Total</b>	<b>103,682</b>	<b>99,530</b>	<b>91,208</b>	<b>99,387</b>	<b>108,138</b>	<b>141,214</b>
<b>Pay/cable television</b>						
Canadian	—	—	—	6,782	1,670	4,708
Import	—	—	9,619	13,280	13,253	21,619
<b>Total</b>	<b>—</b>	<b>—</b>	<b>9,619</b>	<b>20,062</b>	<b>14,923</b>	<b>26,327</b>
<b>Home video</b>						
Canadian	—	—	971	589	890	5,130
Import	—	—	5,256	17,195	42,688	68,631
<b>Total</b>	<b>—</b>	<b>—</b>	<b>6,227</b>	<b>17,784</b>	<b>43,578</b>	<b>73,761</b>